



**Thursday, November 20, 2014 12:30 pm Shotgun  
Belleair Country Club, West Course.**

October 2014

Dear Prospective Sponsor:

The 12th Annual CharityWorks® Cup Challenge is scheduled for Thursday, November 20, 2014 at the Belleair County Club. The shotgun scramble will start at 12:30 pm. At stake is the Tampa Bay CharityWorks® Championship Cup. Will the trophy's first winning sponsor, Bright House Networks, keep the engraved Waterford Crystal Cup to display in their office for another year? Consider this as your invitation to win.

Last year we raised \$21,700, net of expenses and satisfied our goal of kicking off the holiday season to benefit underprivileged youth and families in the Tampa Bay metropolitan area. Through our GIVE HOPE USA® wellness-medical aid program, we provided personal hygiene products, dental supplies, clothes, toys and other gifts for those in need through our network of participating nonprofit agencies and local schools.

The tournament helps to provide the financial support we need for this program. Hopefully, we can count on you to participate as a sponsor and take advantage of the opportunity to play the west course at the Belleair Country Club and enjoy networking with friends and clients.

Enclosed is our Sponsorship Opportunities form. Please review it and respond as soon as possible. There are several media opportunities worth considering for publicity and acknowledgement of our collaborative efforts to serve the community.

We hope you will accept this invitation to participate in our golf event. Come play, attend the evening dinner ceremony and/or donate to benefit underprivileged youth and families this upcoming holiday season. Your generous support does make a big difference.

Sincerely,

Chris R. Renfrow  
President/CEO

Enclosure



*Left to right: Mark Kowalski, Dana Awad, Danny Awad, Kevin Hayes*



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## Sponsorship Opportunities

The 12th Annual CharityWorks® Cup Challenge will be held at the Belleair Country Club on Thursday, November 20, 2014. Proceeds will benefit disadvantaged children and families in the Tampa Bay area and support the GIVE HOPE USA® wellness-medical aid program. Together let's make a difference in providing temporary relief and wellness aid to those in need during the holiday season. The following sponsorship opportunities are available:

\_\_\_\_ **Presenting Sponsor - \$3,000.** Includes the Platinum Sponsor benefits below (8 players) plus name and/or logo in our newspaper, **cable TV** and billboard promotions. A sponsor commitment is needed on or before **Tuesday, September 2, 2014.**  
**Deadline Extended to October 3, 2014**

\_\_\_\_ **Platinum Sponsor - \$2,500.** Includes two foursomes (8 players), and other Gold Sponsor benefits below plus golf merchandise with tournament logo.

\_\_\_\_ **Gold Sponsor - \$1,500.** Includes Silver Sponsor benefits below (4 players) plus one or two company reps allowed on a hole with signage and handouts.

\_\_\_\_ **Silver Sponsor - \$1,200.** Includes one foursome (4 players), company name recognition on printed event advertisements, including hole sign, banner and program handouts and recognition on CharityWorks' website for 1 year.

\_\_\_\_ **4 Golfers & Hole Sponsor - \$800.** Includes one foursome (4 players) and sign with your name placed on one of the golf course's holes.

\_\_\_\_ **Beverage Cart Sponsor-\$750.** Includes a sign with your name and logo on the beverage cart.

\_\_\_\_ **Hole Sponsor - \$300.** Includes a sign with your name placed on one of the golf course's holes.

\_\_\_\_ **In-Kind Sponsor - \$250 value or more.** Includes name recognition on handouts, banner and program. Attach a description of the merchandise or services with suggested retail value.

\_\_\_\_ **Individual Player Fee - \$200.** Includes green fees, range of balls, lunch, buffet dinner, team, photo and other gifts.

A registration form for foursomes and individual players will be mailed and are available online at [www.charityworks.org/Cup2014.shtml](http://www.charityworks.org/Cup2014.shtml).

*The sponsor of the winning team will be awarded the Tampa Bay CharityWorks® Championship Cup to display in their office for one year.*

Please select a level of sponsorship above, complete the contact information below and send it via: Fax: 727.447.1892, E-mail: [crenfrow@charityworks.org](mailto:crenfrow@charityworks.org), or mail to Mr. Chris Renfrow at the address below.

**Sponsorship Level:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

For each player, the cost of golf, food and gift is \$150 per non-club member and \$85 per club member.

A COPY OF THE OFFICIAL REGISTRATION (#CH8583) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE (800-435-7352) OR ONLINE AT [WWW.800HELPFLA.COM](http://WWW.800HELPFLA.COM). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. THIS ORGANIZATION RECEIVES 100% OF ALL CONTRIBUTIONS.

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